



Protection for a Brighter, Safer Digital Future

All-in-one protection against threats to
employees' identity, devices, and privacy

How are you vulnerable?

Checking Email at the Coffee Shop

7:00 AM

Using public WiFi



Virtual Doctor Visit

1:00 PM

Sharing personal info online



Kids Going Online

6:30 PM

Screen time, risky content



Working From Home

8:30 AM

Using personal devices for work



Online Banking & Shopping

5:00 PM

Using same passwords



Ordering Dinner

7:00 PM

Storing info on apps



The impact on identity theft & cyber crime victims.

FINANCIAL DISTRESS

67%

incurred debt to meet financial obligations*

28%

borrowed money from family or friends*

21%

reported a loss of \$20,000 or more*

\$45 billion

were stolen from identity theft victims in 2020^

EMOTIONAL DISTRESS*

84%

Anxious

76%

Angry

76%

Violated

10%

Suicidal

32%

reported that their identity theft led to problems with family members

*Identity Theft Resource Center, 2021 Consumer Aftermath® Report: How Identity Crimes Impact Victims, their Families, Friends, and Workplaces.
^Based on an online survey of 5,006 U.S. adults conducted by The Harris Poll on behalf of NortonLifeLock, February 2021.

How are we at risk?



Cybercriminals intercept your WiFi connection or gain access through a data breach



They capture and use or sell your personal information for their gain



Your identity is compromised:

- Financial loss
- Damage to credit score and history
- Be denied for loans, mortgage, new accounts
- Spend hours, days, months and sometimes years to fix the damage

1 in 5

device owners have not taken action to protect themselves or their devices[^]

62%

of adults admit to accepting certain risks to their online privacy for convenience*

83%

of consumers across 10 countries want to do more to protect their online privacy, but nearly half don't know how*

[^]Based on an online survey of 1,003 adults aged 18+ in the United States. Conducted by The Harris Poll on behalf of NortonLifeLock, between May 20 through June 8, 2021.

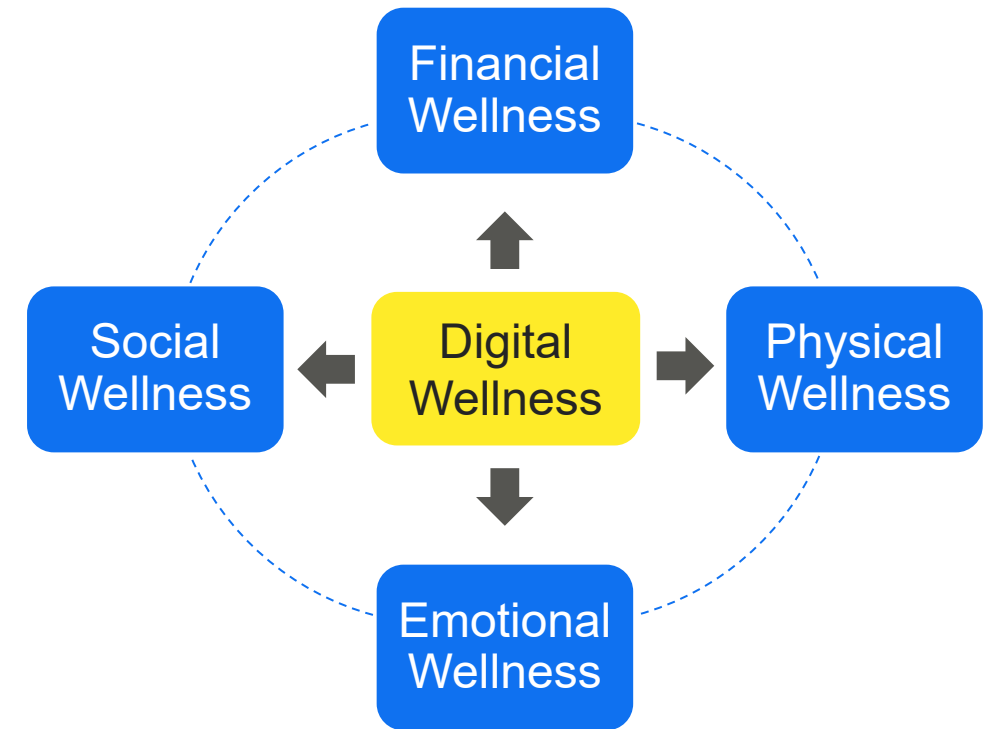
*Global data based on an online survey of 10,030 adults in 10 countries conducted by The Harris Poll on behalf of NortonLifeLock, February 2021.

Cyber safety benefits support employees' digital wellness.

Employees Rank Wellbeing as a Top Criteria When Considering an Employer

When asked what employees look for in an employer, people ranked how “an organization cares about employees' wellbeing” in their top three criteria*

Digital wellness touches on all four areas of an employees' overall wellbeing.



*Gallup, Remote Work Persisting and Trending Permanent, October 2021.

In a world of online everything Employees Need Help with Protection

Device
Security



Identity



Online
Privacy



Parental
Control

#1  **LifeLock™**
by norton

Most Recognized Brand in U.S. for
Identity Theft Protection*

#1  **norton™**

Global Top-of-Mind
Unaided Awareness Device Security**

*Based on a monthly online consumer survey (n=1217) conducted for LifeLock by MSI International, Nov 2020.

**Based on an online survey of 6,290 adults in 10 countries conducted by MSI on behalf of NortonLifeLock, Sept to Oct 2020.

Combating everyday digital threats



Identity

The Threat.

Unemployment Fraud

Credit Card Opened in Your Name

Our Solution.

White-Glove Restoration Team

LifeLock Identity Alerts



Device Security

Phishing e-mail leads to malware on computer

Password used at home & work

Norton Device Protection

Password Manager



Online Privacy

Shopping online with a credit card stored on PC

Video camera uncovered and used often

VPN

PC SafeCam



Home & Family

Children stumble into inappropriate web content

Children discussing sensitive, self harm words on social media

Parental Control

Social Media Monitoring



No one can prevent all identity theft or all cybercrime.

† We do not monitor all transactions at all businesses.

*FOR INTERNAL USE ONLY. Terms and limitations apply. Consumer facing materials featuring this product must include the appropriate disclaimer.

¹ If your plan includes credit reports, scores, and/or credit monitoring features ("Credit Features"), two requirements must be met to receive said features: (i) your identity must be successfully verified with Equifax; and (ii) Equifax must be able to locate your credit file and it must contain sufficient credit history information. IF EITHER OF THE FOREGOING REQUIREMENTS ARE NOT MET YOU WILL NOT RECEIVE CREDIT FEATURES FROM ANY BUREAU. If your plan also includes Credit Features from Experian and/or TransUnion, the above verification process must also be successfully completed with Experian and/or TransUnion, as applicable. If verification is successfully completed with Equifax, but not with Experian and/or TransUnion, as applicable, you will not receive Credit Features from such bureau(s) until the verification process is successfully completed and until then you will only receive Credit Features from Equifax. Any credit monitoring from Experian and TransUnion will take several days to begin after your successful plan enrollment.

Highlighted features include...

● LifeLock Identity Alert™ System

Alerts[†] when fraudulent use of an employee's SSN, name, address, or date of birth for credit and service applications are detected.

● Credit Monitoring

Monitor key changes to your credit with a leading credit bureau and alerts you to help detect fraud.¹

● Investment & 401(k) Activity Alerts

Alerts you to potentially fraudulent cash withdrawals and balance transfers with your investments.[†]

● Dark Web Monitoring

Identity thieves can buy or sell information on hard-to-find dark web sites and forums. We can monitor personal information and notify the employee if we find their information.*

● Social Media Monitoring

We monitor linked accounts on popular social media sites and send notifications when risky links are detected or when an account may be compromised.*

● Password Manager

Easily create, store, and manage your passwords, credit card information and other credentials online – safely and securely.*

● Device Security

Real-time protection helps secure members' devices and helps defend against ransomware, viruses, spyware, malware, and other threats.

● Secure VPN

Bank-grade encryption protects personal information sent over public Wi-Fi or unsecured networks.

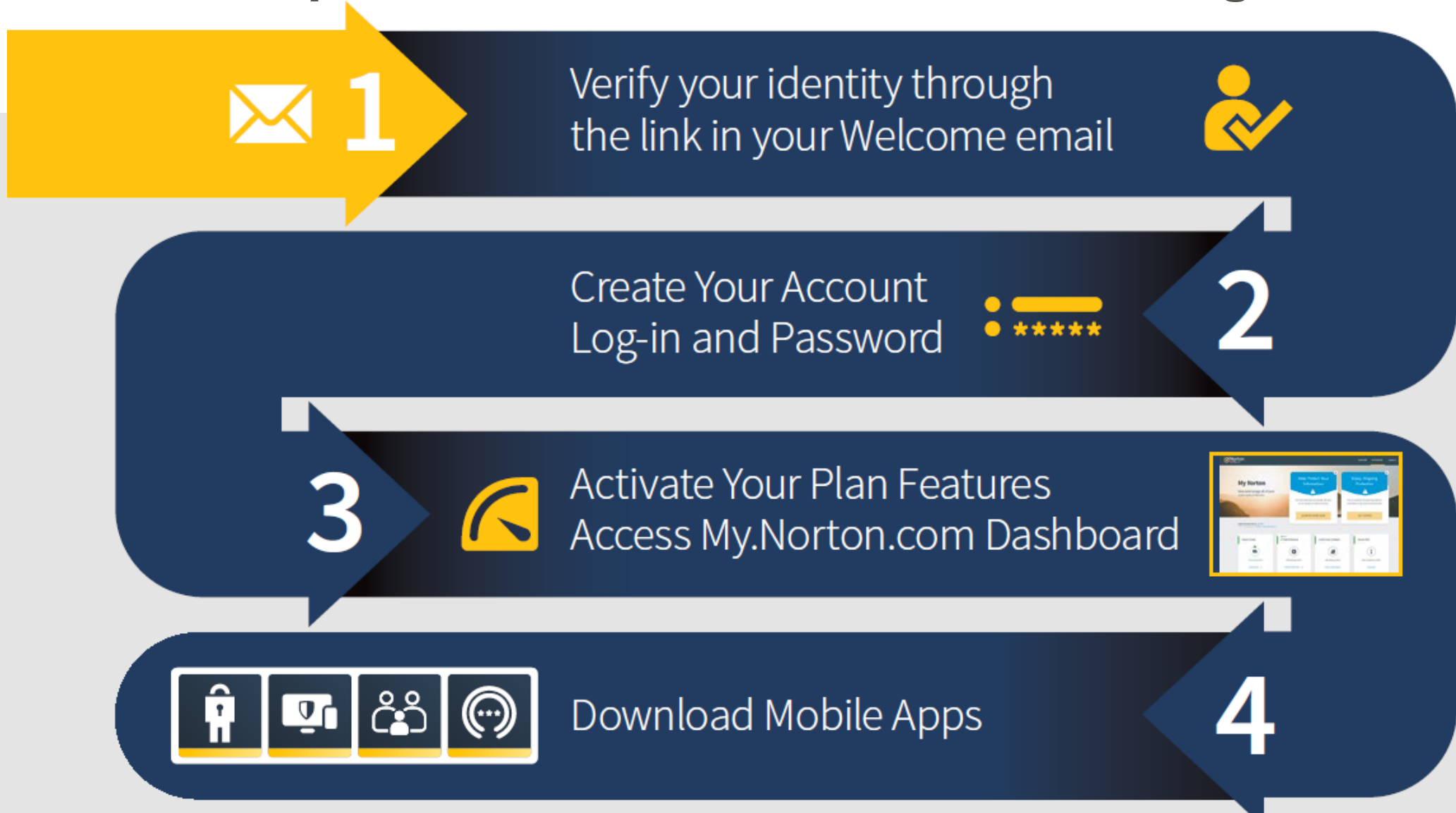
● Privacy Monitor

Scans common public people-search websites for personal information and help employees opt-out.

● Secure Cloud Backup

Store and protect files as a preventative measure to data loss due to hard drive failures, stolen devices and even ransomware.*

How To Set Up Your New Account: New + Existing Members



Welcome Email



(First Name), you are now enrolled in
NortonLifeLock!

Your (PLAN NAME) plan includes protection for your digital life – helping protect your identity, your online privacy, and your personal devices.

It is important for you to take a few moments to activate your new account. You will need to log in to take advantage of many of the great features included in your plan.


ACTIVATE MY ACCOUNT

When activating your account, you will be asked to provide key pieces of information so that we can verify and locate your membership. Once complete, you will provide your preferred (unique to you) email address and create a password that will be used to access your account in the future at my.norton.com.

If you cannot find your welcome email, confirm your enrollment with your benefits manager, then visit

Norton.com/EBSetup

Identity Verification

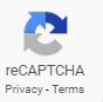


Verify Your Identity

To activate your membership, we first need to verify your identity.

Date of Birth

Social Security Number (SSN)

I'm not a robot  [Privacy - Terms](#)

We care about your privacy
We do not sell your information.

Your SSN is encrypted.
For any questions, please contact 1-800-433-0216.

Why we need your SSN?
To help protect your credit card and identity, we will need your Social Security Number.

Continue

Create Norton Account

Can utilize the same login credentials they had previously established for LifeLock.

Sign in or create an account to access all of your LifeLock features.

NortonLifeLock

Create an Account

Returning user? [Sign in.](#)

An account is needed to access all of your NortonLifeLock products and services.

Email address *

Confirm email address *

Create a secure password *

First Name Last Name

Mobile phone number *

Region
United States

Create Account

By clicking Create Account, you have read and acknowledge our [Global Privacy Statement](#).

Feedback

Credit Features Activation

GET STARTED

Activate Credit Services

Set up credit alerts and take advantage of other credit services included in your subscription.

Activate Now

[I'll do this later](#)



Activation Complete



ACTIVATION SUCCESSFUL

Congratulations! Your credit services activation is complete. Please note that it may take up to 72 hours for your credit services to display.

For easy access to your credit services as well as your LifeLock ID Theft Protection features, download the **LifeLock for Norton 360** app, available from the App Store and Google Play.

OK

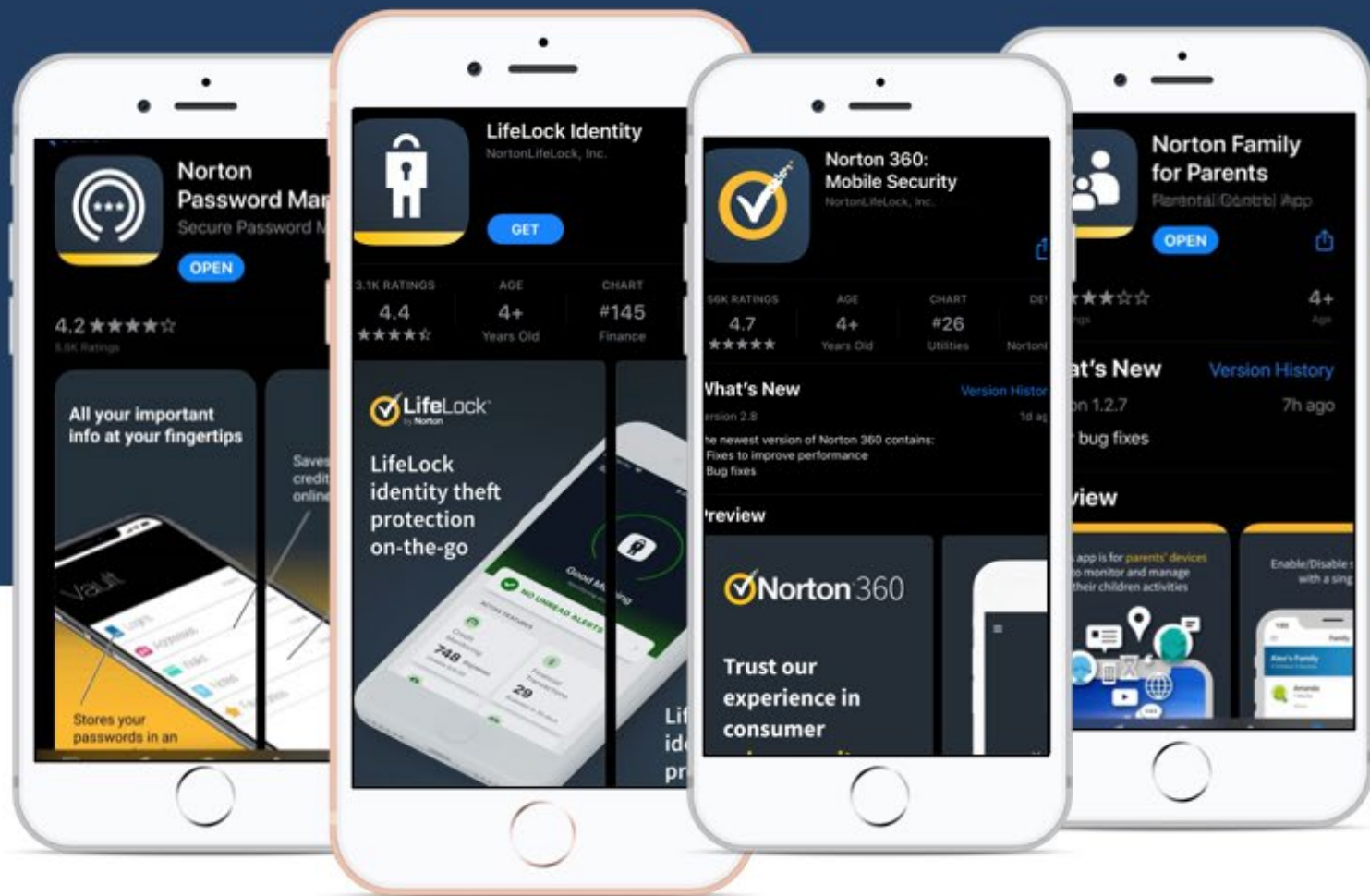
Welcome To Norton at My.Norton.com

Members will no longer utilize LifeLock.com

The screenshot shows the 'My Norton' dashboard. At the top left is the Norton LifeLock logo. In the top right corner, there are links for 'SUPPORT', 'MY NORTON', and a user name 'Jessica'. The main heading is 'My Norton' with the subtext 'View and manage all of your Norton features.' A large central graphic features the Norton LifeLock logo inside a circular frame. Below this, a 'Welcome to Norton' message is displayed, followed by the text 'Let us show you how to take advantage of everything included with your subscription.' A prominent yellow 'Show Me' button is centered, with a blue link 'I'll do this later' below it. The interface is divided into four columns, each representing a feature: 'Device Security' (with a shield icon and the text 'You are not protected'), 'LifeLock ID Theft Protection' (with a person icon and 'No alerts'), 'Credit Score & Report' (with a document icon and '3 bureau(s)'), and 'Cloud Backup' (with a cloud icon and '50 GB PC storage'). A 'Download' button is visible on the left side of the dashboard.

TAKE FULL ADVANTAGE OF NEW FEATURES WHEN YOU

DOWNLOAD NEW MOBILE APPS



SECURE CLOUD BACKUP

Automatically backs up your photos, financial files and other important documents of your choice on your Windows PC.



LifeLock™

with  Norton™ | Benefit Plans

Questions?

Call Member Service 800-607-9174

24/7/365

Dedicated EB agents between 8am-6pm