

# Help protect your most valuable asset. Your Employee.

Norton LifeLock Benefit Plans provide employers with a front-line strategy to help protect employee's digital lives.

# The negative impacts of cybercrime include:

- Distraction
- Lost productivity
- Time off work
- Exposed company data
- Financial loss
- Increased stress

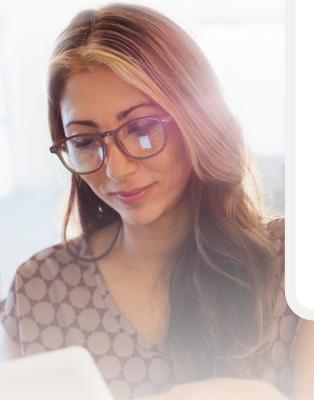
#### **FINANCIAL DISTRESS**

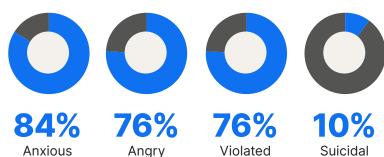
67% incurred debt to meet financial obligations\*

21% reported a loss of \$20,000 or more\* **28%** borrowed money from family or friends\*

**\$45 Billion** were stolen from identity theft victims in 2020<sup>°</sup>

#### **EMOTIONAL DISTRESS**\*







reported that their identity theft led to problems with family members

\* Identity Theft Resource Center, 2021 Consumer Aftermath® Report: How Identity Crimes Impact Victims, their Families, Friends, and Workplaces.
^ Based on an online survey of 5,006 U.S. adults conducted by The Harris Poll on behalf of NortonLifeLock, February 2021.

### Benefit Plans as an **Employer-Paid Benefit**

Our employer-sponsored device security and identity theft protection plans are as low as \$4.49/month/employee, high impact benefit you can provide to employees.



#### **Tax-Free for Employers**

The IRS has made the determination that the value of identity theft protection that employers provide to employees is non-taxable. Therefore, the value of these services is not reportable and you do not withhold on government forms such as Forms W-2 or 1099-MISC.

So, employers who wish to include Norton LifeLock Benefit Plans in their employee benefits programs may provide it at no cost to employees and/or offer it as a voluntary benefit, giving employees the opportunity to select and purchase protection with after-tax-dollars. There are certain limited exceptions, and employers should evaluate any state and local tax consequences of providing this benefit.

# Why Choose Norton LifeLock Benefit Plans?

- B Help protect employees' financial and digital well-being
- Reduce employee distractions in the workplace



Attract and retain top talent

Improve the organization's cybersecurity posture

# The type of employee data an organization holds is often personal in nature.

#### TAKE THE SMART STEP NOW

Helping protect employee information can go a long way to remediate a situation if your computer systems are hacked and employee personal information is exposed.

Help minimize the adverse impact on the people whose data is stolen in a data breach.

#### Contact us at 844-698-8640



Copyright © 2022 NortonLifeLock Inc. All rights reserved. NortonLifeLock, the NortonLifeLock Logo, the Checkmark Logo, Norton, LifeLock, and the LockMan Logo are trademarks or registered trademarks of NortonLifeLock Inc. or its affiliates in the United States and other countries. Other names may be trademarks of their respective owners. Norton Benefit Plans are part of NortonLifeLock Inc.