

Shanghai, China (business, language, and culture)

East China Normal University fall / spring / academic year ☀️ 🏠 🧑 🏢

asian studies / business / chinese studies / economics / history / legal studies / literature / management / mandarin chinese language / politics / religious studies
sociology / women's studies



program snapshot

- Business program with courses taught in English in business, economics, international relations and law; non-credit internships; volunteer opportunities
- Comprehensive Mandarin language program, including accelerated language options; Language and Culture Practicum; peer language tutors; language clinic
- Weeklong field trip to Shenzhen and Hong Kong, with visits to companies and lectures given by top Chinese scholars; excursions to local companies, factories, and agencies; and cultural and educational activities

what you'll learn

The Business, Language, and Culture program is designed for students with a major or minor in business administration or economics. Students participating in this program learn to understand contemporary business issues affecting China, and China as a rising power in the business world today. They also develop communicative skills in Mandarin Chinese through small classes, tutors, and language clinics. Through site visits and other networking opportunities, students apply theories learned in the classroom to understanding the local business environment.

thoughts from abroad

As a foreign student in Shanghai—once the third largest financial center in the world after London and New York—you will undoubtedly be amazed by the breathtaking and profound changes taking place as the city aims to regain its once prominent role as Asia's premier commercial center. You will witness the dramatic transformation of China at the beginning of the 21st Century, as the nation emerges to take a dominant role on the international political stage.

—Justin O'Jack, Resident Director

About the Resident Director

Justin O'Jack received his B.A. in History at the University of California, Santa Cruz in 1988. He received his M.A. from the Department of Religious Studies at the University of California, Santa Barbara in 2002, where he researched late medieval Chinese pilgrimage traditions and religious geography. Justin served as the Academic Director of a study abroad program in the city of Hangzhou, China for three years before joining CIEE in Shanghai in 2006. He also serves as Vice President of the Royal Asiatic Society, Shanghai Chapter.

About Other CIEE Staff

Catherine Q. E. Sim, Academic Director, received her Ph.D. from the University of Vienna, Austria (1998) and her M.B.A. in International Management from Thunderbird—School of Global Management, where she served on the faculty. She has also taught at the Marshall Goldsmith School of Management at Alliant International University in San Diego, the University of Graz, University of Linz, and University of Salzburg in Austria. She has also worked as a research psychologist at Tilburg University in the Netherlands. Having lived, studied, and worked in China, Singapore, Austria, France, the Netherlands, and the U.S., Dr. Sim has extensive experience with both Asian and Western businesses and cultural environments. She specializes in intercultural and cross-cultural competence.

Lei Chen Wong, Assistant Director, joined CIEE in 2005. She graduated from Hamilton College, where she concentrated in Chinese and Japanese languages. In 2004, she returned to study at the Hopkins-Nanjing Center, taking graduate-level courses in Chinese focusing on Sino-U.S. relations and contemporary Chinese society.

Liao Jianling, Language Director, joined CIEE in the fall of 2006. Originally from Jiangxi, China, Ms. Liao is a doctoral candidate in the area of Second Language Acquisition from the University of Iowa. While studying abroad in the U.S. at the University of Iowa, she also received two M.A. degrees in Teaching Chinese as a Foreign Language and Instructional Design and Technology. In addition, she holds an M.A. degree in Chinese Linguistics from Wuhan University. Her research interests include computer-assisted language learning and language pedagogy in study abroad contexts. Prior to joining CIEE, Ms. Liao also taught for five years at the Middlebury College Summer Chinese School.

Additional support services are given by Zheng Huan and Liu Yingying, the Academic Support Coordinators; Yang Lihong, Student Services Coordinator; Liu Lihua, Housing Coordinator; and Hui Li, Office Assistant.

about shanghai

Known for its economic prowess and long history of foreign influence, Shanghai is the country's financial and industrial capital. The last decade has seen massive development in this metropolis of 18 million; construction of the city's infrastructure and transportation system is constant. With an elevated light rail, the world's first commercial high-speed maglev train, and eight subway lines, the city boasts one of the fastest growing rapid transit systems in the world. Those in search of old Shanghai, however, can still find the legacy of its magnificent past.

academics

Academic Program

Established in 1998, the CIEE Study Center at East China Normal University is centrally located and close to Shanghai's large commercial areas. The Business, Language, and Culture program is designed to enable participants to gain a deeper understanding of China as it emerges to take a leading role in the global market. Students are introduced to the language, the history of China's economic reforms, China's macroeconomic impact on other economies, and the local business practices that shape and mold the economic development of the nation.

Language classes and related language clinics and tutoring sessions are taught in Mandarin Chinese, with business and area studies courses taught in English by native and fluent non-native speakers.

Academic Culture

All core courses and area studies electives are taught in English. They typically meet once per week for three hours, and may include required site visits in Shanghai, usually held on Fridays. Students attend required language classes for two hours per day, four afternoons per week, from Monday through Thursday. These language courses are offered at eight levels. Students with four semesters or fewer of Chinese language study may choose to take accelerated language classes for four hours per day, four mornings and afternoons per week. Students are placed into the appropriate level based on a language proficiency test.

Each day, head language instructors first introduce new content to each level, and then smaller groups, in which assistant language instructors focus on accuracy and consistency of pronunciation through daily drills and other exercises, are formed. Students are encouraged to participate actively and to speak only in Chinese whenever possible inside the language classroom building.

Class sizes are very small and require active student participation. Most language classes have between four and eight students, although accelerated language courses and special courses for heritage learners may be smaller. Area studies electives typically range from five to 30 students.

Nature of Classes

Language and area studies classes are specially designed by CIEE for CIEE students only. Some area studies courses may include select Chinese students from ECNU in order to bring a Chinese perspective to the classroom, as well as to increase the cultural diversity of the class.

Language Environment

As students gain proficiency in Chinese, resident staff encourage them to use their language skills in everyday settings. The more students participate, the more a community that contributes to Chinese language proficiency and understanding of Chinese culture and modern society develops.

Grading System

In the area studies and business courses, students are generally graded on the basis of exams, homework, participation, and attendance, much like they are in the United States. Exams, quizzes, research papers, individual and group oral presentations, or projects may be assigned depending upon the course, and participation and attendance are calculated into the final grades. In the language courses, assessment is based on daily homework and quizzes, written and oral unit tests every two chapters, and written and oral midterm and final exams. The following letter grades are assigned: A, A-, B+, B, B-, C+, C, D, and F.



where you'll study

Established in 1951, East China Normal University (ECNU) is one of China's key institutions of higher learning. It specializes in teacher education and is known nationally for its Chinese language and literature program. More than 16,000 students and 1,000 international students are enrolled in the University, which is located on the bank of the Liwa River, northwest of the city. Known as the "Garden University" for its beautiful grounds, students have access to campus facilities, which include a library, playing fields, small shops, and restaurants.

living

Housing and Meals

Participants select one of three housing options. While every effort is made to accommodate the first choice, CIEE is unable to guarantee any housing option prior to the start of orientation week.

Campus Residence Hall with CIEE or International Student Roommate—The Campus Residence Hall is in a five-story facility located on the ECNU campus near the Zhongshan Park light rail stop. The residence hall has a common lobby with 24-hour security, lobby, and laundry facility. There is a student computer room and study lounge on every other floor, as well as a kitchen and bathrooms on each floor. The residence hall is within a 10-minute walk from the CIEE Study Center, where students can meet with faculty and staff and use library and computer facilities.

Campus Residence Hall with Chinese Roommate—This option is located in the same residence hall as previously described, but students are paired with a Chinese student from ECNU. The Chinese roommates are required to speak only Chinese, so this option is recommended for students who wish to live in a more intensive Chinese language environment. A limited number of single rooms in the Campus Residence Hall are available for academic year students in their second semester.

Meals are not included in these two housing options and are the responsibility of the student. Three meals a day are available in the campus cafeterias at a moderate price.

Chinese Host Families—Chinese host families are located within five to 15 minutes from campus by public transportation. Students have their own room in the host family apartment and share the living room, kitchen, and bathroom. Students are invited to most family meals, but should budget for their own lunches, for most weekend meals outside of the home, and for all meals during group field trips and individual travel. Chinese family members

speak Chinese only, so this option is recommended for students who wish to live in an entirely Chinese language environment.

Housing between fall and spring semesters is included in the academic year fee.

Online Pre-Departure and On-Site Orientations

Students begin their study abroad experience in Shanghai before even leaving home—by participating in a CIEE Online Pre-Departure Orientation. Meeting with students online, the Resident Director shares information about the program and site, highlighting issues that alumni have said are important, and giving students time to ask any questions before leaving home. The online orientation allows students to connect with others in the group, reflect on what they want to get out of the program, and learn what others in the group would like to accomplish.

A mandatory weeklong orientation session, conducted in Shanghai at the beginning of the program, introduces students to the country, culture, and academic program, as well as provides necessary logistical information about adapting to life in Shanghai. Students also take their language placement exam at this time to determine their appropriate Chinese language level. Required and optional workshops and local excursions are led by CIEE staff. Students also register for courses and preview assigned materials for their required courses. Ongoing support is provided on an individual and group basis throughout the program.

Internet

All housing options are equipped with Internet access via an Ethernet cable connection. A limited number of computers are available in the CIEE Study Center and Campus Residence Hall, and nearby Internet cafés offer access for a low hourly fee. Students are encouraged to bring a wireless-enabled laptop as the CIEE Study Center has wireless access.

Chinese Language Clinic

Through an optional language clinic, the Chinese Language Director and full-time instructors assist students with special or unique problems in language study. This clinic meets four times per week from Monday through Thursday for one hour each night in the Campus Residence Hall on campus. Students living with host families off campus also have access to online Chinese Language Clinics each week.

Target Language Activities

CIEE head language teachers plan monthly Chinese language-only group meals and other activities for their students, assistant language teachers, peer tutors, and resident staff. Students are required to speak only Chinese.

immersion

Internships

CIEE helps organize internships for credit. Although positions are not guaranteed by CIEE, the Shanghai staff assists all students interested in pursuing an internship. These opportunities vary in time commitment and skills required and are only available on a part-time basis and not for pay. Students may also secure their own internships in advance, keeping in mind that the internship must fit into their academic schedule.

Peer Language Tutors

Program participants are paired with students from ECNU for one-on-one Chinese language tutorials that meet for two hours per week. Most tutors are undergraduate or graduate students majoring in Teaching Chinese as a Foreign Language.

duration

Fall

15 weeks: late August–early December

Spring

15 weeks: mid-February–late May

Academic Year

38 weeks: late August–late May

culture

Cultural Activities and Field Trips

A variety of field trips complement classroom work, including visits to local Chinese companies and factories, government agencies, and media groups. Group cultural activities include an acrobatics show, a river cruise along the Bund, a bike ride through the French Concession, a Chinese and CIEE student talent show, international student sporting events, and group meals with Chinese roommates and families. To expose students to locations outside of Shanghai, the program includes a weekend trip to cities in neighboring provinces, such as Yiwu, the largest small commodities market in the world, Mount Huang, or Putuo Island.

A number of non-credit optional classes are offered to program participants, including Chinese martial arts, cooking, calligraphy, chess, music, and Shanghai dialect.

Weeklong Field Trip

The weeklong field trip to Shenzhen and Hong Kong is organized in part with the China Business Centre at Hong Kong Polytechnic University. The field trip includes site visits to factories and companies in Shenzhen and Hong Kong, with lectures on business development and industry in China. Lectures in Shenzhen may focus on trends in foreign direct investment and growth of China's financial services sector, as well as the conditions of low-skilled manufacturing centers and factories, and include site visits to the first joint venture investment bank and a manufacturing facility. Lectures in Hong Kong may include: "The Role of Hong Kong in China's Business Development," "Pan-Pearl River and Yangtze River Deltas Regional Development," and "Financial Markets in Hong Kong," as well as a site visit to the Hong Kong Stock Exchange. Students are expected to complete pre-departure readings; attend classroom lectures, films, and discussions; and conduct assignments during the module. Students participating in an internship for credit may elect to remain in Shanghai instead of participating in this field trip.

eligibility

- Overall GPA 2.75
- Minimum of three semesters of college-level microeconomics or macroeconomics, accounting, finance, management, or marketing
- Note: East China Normal University will not accept students who are citizens of the People's Republic of China (PRC), Taiwan ROC, Hong Kong SAR, or Macau. This includes those who are permanent U.S. residents. Students of Chinese ancestry who hold U.S. passports are welcome.

Depending on their language background, superior language students with near native fluency may not be appropriate for this program. Students arriving with superior language fluency who test above the advanced level classes offered by the Business, Language, and Culture program will be asked to enroll in the Advanced Chinese Studies program in Shanghai, which can better meet their needs through one-on-one instruction and mentoring by Dr. Yanfeng Li, Advanced Chinese Studies Academic Director.

costs

CIEE Fees

Fall 2009: \$12,750

Spring 2010: available 8/15/09

Academic Year 2009–10: \$22,950

The CIEE fees for 2009–10 include an optional on-site airport meet and greet, tuition, full-time program leadership and support, housing, orientation, cultural activities, local excursions, the weeklong field trip to southwestern China (including transportation and accommodations), peer language tutors, Chinese Language Clinic, guest lectures, a comprehensive student handbook, pre-departure advising, visa fees, and a CIEE iNext travel card, which provides secondary insurance and other travel benefits.

Estimated Additional Costs (Fall 2009)

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|--|-----------------|
| Transportation (round-trip based on U.S. West Coast departure) | \$ 1,400 |
| Personal Expenses | \$ 2,150 |
| Meals (residence hall option)* | \$ 1,200 |
| Books and Supplies | \$ 50 |
| Local Transportation | \$ 400 |
| Total Estimated Additional Costs | \$ 5,200 |

*Students placed with a host family receive breakfast and dinner during the week and most weekends. They need to budget an additional \$550 for lunches.

Check our website for current fees.

coursework

Program Requirements

A full course load is four to six courses, depending on the Chinese language courses chosen. Students enroll in one required CIEE language course, the CIEE Language and Culture Practicum, at least one CIEE core course, and two courses chosen from CIEE core and elective courses. Students can also take the Area Studies Writing Workshop for one credit.

Students choosing the accelerated language option take two consecutive accelerated language courses, the CIEE Language and Culture Practicum, and one CIEE core course.

Academic year students in their second semester are not required to repeat the Chinese Language and Culture Practicum.

All courses are considered junior or senior level. Some courses have prerequisites for admission. CIEE reserves the right to place participants in the language course for which the student is best prepared, based on the results of diagnostic testing administered during the orientation period.

Credit

Total recommended credit for the semester is 16–17 semester/24–25.5 quarter hours, and for the academic year is 31 semester/46.5 quarter hours.

Language courses meet for 96 contact hours each, with a recommended credit of 6 semester/9 quarter hours.

The required Language and Culture Practicum and the optional Area Studies Writing Workshop elective each meets for 15 contact hours, with a recommended credit of 1 semester/1.5 quarter hours.

Core and elective courses typically meet for 45 contact hours each, with a recommended credit of 3 semester/4.5 quarter hours.

The Organizational Internship requires a total 45 contact hours in the classroom and a minimum of 90 hours on-site at the internship host, in addition to regular individual meetings with the Academic Advisor and on-site Internship Mentor, for a minimum total of 135 hours, with a recommended credit of 3 semester/4.5 quarter hours.

Languages of Instruction

Mandarin Chinese, English

Faculty

All Chinese language courses are taught by full-time CIEE faculty, adjunct faculty, and graduate students from the East China Normal University College of International Chinese Studies. The core and elective courses are taught by full-time CIEE faculty, overseas adjunct faculty, and professors from East China Normal University, Fudan University, Zhejiang University, Chinese Academy of Social Sciences, Shanghai Institute for International Studies, and other prestigious Chinese academic and government institutions in Shanghai.

courses

Required CIEE Language Courses

CHIN 1001 SCGC

Chinese—Beginning I

This course establishes a solid foundation in modern standard Mandarin Chinese language through the integration of all five skills: aural comprehension, speaking, reading, writing, and cultural understanding. Characters, vocabulary, and grammatical patterns are learned through communicative contexts. *Textbook: Wu, Zhongwei. Contemporary Chinese, Volume 1. Beijing: Sinolingua Press, 2003; supplementary texts.*

CHIN 1003 SCGC

Chinese—Beginning II

(Prerequisite: one semester of college-level Chinese language study)

This course continues to develop students' Chinese language ability through the integration of all five skills: aural comprehension, speaking, reading, writing, and cultural understanding. Vocabulary and grammatical patterns are learned through communicative contexts. *Textbook: Wu, Zhongwei. Contemporary Chinese, Volume 2. Beijing: Sinolingua Press, 2003; supplementary texts.*

CHIN 1005 SCGC

Chinese—Beginning for Heritage Learners

This course provides heritage learners, who have some Chinese-speaking proficiency, the opportunity to hone their reading and writing skills through written assignments on contemporary Chinese topics. Students also continue to improve their Chinese-speaking skills through communicative contexts. This course requires at least four heritage learners to be held. *Textbooks: Wu, Zhongwei. Contemporary Chinese, Volumes 1–2. Beijing: Sinolingua Press, 2003; supplementary texts.*

CHIN 2001 SCGC

Chinese—Intermediate I

(Prerequisite: two semesters of college-level Chinese language study)

This course continues to develop students' Chinese skills in aural comprehension, speaking, reading, writing, and cultural understanding. Students' linguistic knowledge is reinforced and expanded through class activities with increasing sophistication. Rigorous practice of spoken and written Chinese in communicative activities is conducted. *Textbook: Liu, Xun. New Practical Chinese Reader, Volume 3. Beijing: Beijing Language and Culture University Press, 2003; supplementary texts.*

CHIN 2003 SCGC

Chinese—Intermediate II

(Prerequisite: three semesters of college-level Chinese language study)

This course continues to develop students' Chinese language abilities in aural comprehension, speaking, reading, writing, and cultural understanding. Students' linguistic knowledge is reinforced and expanded through class activities with increasing sophistication. Students are also required to comprehend and produce paragraph-level Chinese. Rigorous practice of spoken and written Chinese in complex communicative activities is conducted during class. *Textbook: Liu, Xun. New Practical Chinese Reader, Volume 4. Beijing: Beijing Language and Culture University Press, 2004; supplementary texts.*

CHIN 2005 SCGC

Chinese—Intermediate for Heritage Learners

This course provides heritage learners, who have intermediate level of Chinese-speaking proficiency, the opportunity to hone their reading and writing skills through written assignments on a wide variety of contemporary Chinese topics. Students also continue to expand their Chinese-speaking skills through complex communicative activities. This course requires at least four heritage learners to be held. *Textbooks: Liu, Xun. New Practical Chinese Reader, Volume 3. Beijing: Beijing Language and Culture University Press, 2003; Liu, Xun. New Practical Chinese Reader, Volume 4. Beijing: Beijing Language and Culture University Press, 2004; supplementary texts.*

CHIN 3001 SACS

Chinese—Advanced I

(Prerequisite: four semesters of college-level Chinese language study)

This course emphasizes understanding of formal writing, as compared to the spoken language students learned in their second year. Students are expected to discuss and write about serious topics, such as those related to contemporary social problems. *Textbook: Huang, Jiaying and Zhang Zengzeng. Xinshijiao gaoji Hanyu jiaocheng, Volumes 1–2. Beijing: Peking University Press, 2007.*



(courses continued from previous page)

CHIN 3003 SACS

Chinese—Advanced II

(Prerequisite: five semesters of college-level Chinese language study)

This course emphasizes understanding formal writing, as compared to the spoken language students learned in their second year. Students are expected to be able to discuss and write about serious topics, such as those related to contemporary social problems. *Textbook: Wu, Chengnian. Dubaozhi xue Zhongwen zhongji Hanyu baokan yuedu, vol. 2. Beijing: Peking University Press, 2004; supplementary texts.*

CHIN 4001 SACS

Chinese—Advanced High I

(Prerequisite: six semesters of college-level Chinese language study)

This course emphasizes developing skills for making speeches or writing essays on complex topics. Students of this level are expected to express themselves not only fluently and accurately, but also with sophistication. *Textbook: Wu, Chengnian. Dubaozhi xue Zhongwen zhun gaoji Hanyu baokan yuedu, vol. 1. Beijing: Peking University Press, 2006; supplementary texts.*

CHIN 4002 SACS

Chinese—Advanced High II

(Prerequisite: seven semesters of college-level Chinese language study)

The course enhances students' skills in developing speeches or writing essays on complex topics. Students at this level are expected to express themselves not only fluently and accurately, but also with sophistication. Depending on enrollment, this course may be structured to the individual needs of students. *Textbook: Wang, Hailong. Reading the World through Newspaper. Beijing: Peking University Press, 2004; supplementary texts.*

Accelerated CIEE Language Courses

CHIN 1002 SCGC/CHIN 1004 SCGC

Chinese—Accelerated Beginning I/Chinese—Accelerated Beginning II

These accelerated courses allow motivated students to complete the standard coursework of Chinese-Beginning I and Chinese-Beginning II in just one semester. The goal of these courses is to provide an introduction to modern standard Chinese through the integration of all five skills: aural comprehension, speaking, reading, writing, and cultural understanding. These courses concentrate on basic daily life communications, correct oral pronunciation, the four tones, as well as the basic grammatical patterns. *Textbooks: Wu, Zhongwei. Contemporary Chinese, Volumes 1–2. Beijing: Sinolingua Press, 2003; supplementary texts.*

CHIN 1004 SCGC/CHIN 2002 SCGC

Chinese—Accelerated Beginning II/Chinese—Accelerated Intermediate I

(Prerequisite: one semester of college-level Chinese language study)

These accelerated courses allow motivated students to complete the standard coursework of Chinese-Beginning II and Chinese-Intermediate I in just one semester. The purpose of these courses is to train students to speak and write coherent and correct paragraphs rather than sentences, and to be able to communicate in Chinese regarding concrete topics related to everyday life. *Textbooks: Wu, Zhongwei. Contemporary Chinese, vol. 2. Beijing: Sinolingua Press, 2003; Liu, Xun. New Practical Chinese Reader, vol. 3. Beijing: Beijing Language and Culture University Press, 2003; supplementary texts.*

CHIN 2002 SCGC/CHIN 2004 SCGC

Chinese—Accelerated Intermediate I/Chinese—Accelerated Intermediate II

(Prerequisite: two semesters of college-level Chinese language study required)

These accelerated courses allow motivated students to complete the standard coursework of Chinese-Intermediate I and Chinese-Intermediate II in just one semester. The purpose of these courses is to develop students' Chinese language abilities in aural comprehension, speaking, reading, writing, and cultural understanding. Students' linguistic knowledge is reinforced and expanded through class activities with increasing sophistication. Students are required to comprehend and produce paragraph-level Chinese. Rigorous practice of spoken and written Chinese in complex communicative activities is conducted during class. *Textbooks: Liu, Xun. New Practical Chinese Reader, vol. 3. Beijing: Beijing Language and Culture University Press, 2003; Liu, Xun. New Practical Chinese Reader, vol. 4. Beijing: Beijing Language and Culture University Press, 2004; supplementary texts.*

CHIN 2004 SCGC/CHIN 3002 SCGC

Chinese—Accelerated Intermediate II/Chinese—Accelerated Advanced I

(Prerequisite: three semesters of college-level Chinese language study required)

These accelerated courses allow motivated students to complete the standard coursework for Chinese-Intermediate II and Chinese-Advanced I in just one semester. They continue to develop students' Chinese language abilities in aural comprehension, speaking, reading, writing, and cultural understanding. Students' linguistic knowledge is reinforced and expanded through class activities with increasing sophistication. Students are also required to comprehend and produce paragraph-level Chinese. Rigorous practice of spoken and written Chinese in complex communicative activities is conducted during class. Students are expected to

discuss and write about serious topics such as those related to contemporary social problems. *Textbooks: Liu, Xun. New Practical Chinese Reader, vol. 4. Beijing: Beijing Language and Culture University Press, 2004; Zhuang, Jiaying and Zhang Zengzeng. Xinsihijiao gaoji Hanyu jiaocheng, Volumes 1–2. Beijing: Peking University Press, 2007; supplementary texts.*

CHIN 3002 SACS/CHIN 3004 SACS

Chinese—Accelerated Advanced I/Chinese—Accelerated Advanced II

(Prerequisite: four semesters of Chinese language study required)

These accelerated courses allow motivated students to complete the standard coursework of Chinese-Advanced I and Chinese-Advanced II in just one semester. They emphasize understanding formal writings, as compared to the spoken language texts students learned in their second year. Students are expected to discuss and write about formal topics, such as those related to contemporary social problems in China. *Textbooks: Zhuang, Jiaying and Zhang Zengzeng. Xinsihijiao gaoji Hanyu jiaocheng, Volumes 1–2. Beijing: Peking University Press, 2007; Wu, Chengnian. Dubaozhi xue Zhongwen zhongji Hanyu baokan yuedu, vol. 2. Beijing: Peking University Press, 2004; supplementary texts.*

Required CIEE Language and Culture Practicum

CHIN 3001 SCGC/EAST 3001 SCGC

Chinese Language and Culture Practicum

This course is designed to help students practice the language skills they learn in the classroom, to interact in Chinese during local site visits, and to contextualize their overall experience in Shanghai. It is a non-conventional class in the sense that students do not meet inside the classroom; instead, it is a task-based course in which students complete a series of activities outside of class under the direction of a language instructor. Students learn to use their Chinese abilities to make observations, to conduct fieldwork and oral interviews, and to answer questions and report on research conducted. The goal of this course is to bridge knowledge gained in area studies disciplines with the skills acquired in the language courses through experiential practice and interaction with the host culture and people. The Language Director is the instructor of record. Together, with the Chinese language teachers and Chinese tutors, they form an advising team to provide assistance and guidance throughout the semester. *Instructor: Liao Jianling, CIEE*

CIEE Core Courses—in English

Students are required to choose one or more of the following courses.

BUSI 3001 SBLC

Changing Nature of Business in China

This course is designed to give students a practical overview of the current dynamic set of issues related to the changing nature of doing business in China. The topics for discussion cover a wide range of current global economic issues. The course takes a look at the major business and current economic environment facing both foreign and local organizations in China, including but not limited to the global economic crisis, China's new stimulus program, new Value Added Tax policies on export and imported equipment, new labor contract law, RMB exchange, and human resources issues for employers and employees. Finally, students are asked to evaluate these key issues and explore the kind of opportunities China presents and to whom. Class format emphasizes classroom discussions and student participation. In addition, this class is supplemented with a site visit and a guest speaker from a senior executive in the business community. This course may have a limited number of ECNU students enrolled in order to build more opportunities for cross-cultural and academic exchange between CIEE and host University students. *Instructor: Professor Charles Mo, American Chamber of Commerce in Shanghai*

BUSI 3002 SBLC/ECON 3001 SBLC

China's Macroeconomic Impact

China's post-Maoist economy has gained rapid growth since 1978, when it embarked on economic reforms and opened up policies initiated by Mr. Deng Xiaoping. Because of its size, dynamic growth, and continuing reform policies, China has clearly become a major participant in the world economy. This course provides an in-depth discussion of Chinese macroeconomic imbalance, including discussions on its origins, evolution, and its impact on the trade pattern with the rest of the world economy; its impact on the cross border flow of capital; and how it affects the world supply and pricing of minerals, materials, and energy. The course also strives to help students gain a better understanding of the implications of China's macro imbalance for the U.S. economy, and how U.S. macroeconomic policy would exert its impact on China's macroeconomic status. *Instructor: Dr. Zhang Jun, Fudan University*

BUSI 3003 SBLC

Chinese Business Practices

China has become a major player in the world economy in recent years. It ranks as the world's third largest country in terms of trade, and it is one of the top destinations for foreign direct investment. It also has some of the world's most distinctive business cultures and ethics. This course is tailored for students who wish to prepare for a China-related career in busi-

ness or other occupations. It is designed to help students develop a basic understanding of the business environment and practices in China. It investigates and synthesizes the business opportunities, risks, and challenges in China based on its historical and cultural backgrounds, political and economic structure, financial system, economic sustainability, etc. The objectives of this course are to: provide students a basic understanding of the Chinese economic development and economic structure; to help them develop a working knowledge of the business environment in China; to help them understand the role of China's history and culture in the way business is conducted in China; to enable students to explore the strategy, opportunities, and risks of doing business in China, and how multinational corporations manage their business functions in this transition economy; and to foster students' awareness of the social and environmental contexts in which businesses operate in China. *Instructor: Dr. Yang Laike, ECNU*

BUSI 3004 SBLC **International Business Law**

This is an introduction to international business law and is designed to give CIEE students a meaningful exposure to, and appreciation of, the legal issues involved in international business, and the implications for international business managers. The textbook and classroom materials are designed for business students and business managers (i.e., not for law students or lawyers). Therefore, the course is oriented to address very practical issues, problems, strategies, and decisions facing international business managers today. This course may have a limited number of ECNU students enrolled in order to build more opportunities for cross-cultural and academic exchange between CIEE and host University students. *Textbook: DiMatteo, Larry and Lucien J. Dhooge. International Business Law: A Transactional Approach, 2nd ed. South-Western College/West, 2006. Instructor: Larry D. Sather, M.B.A. and J.D.*

CLST 3001 SBLC/BUSI 3005 SBLC **Intercultural Communication and Negotiation**

This course provides an intellectual and experiential forum for developing the interpersonal and intercultural communication skills necessary for functioning in unfamiliar complex environments. Not only do students examine theories of culture, communication, and negotiation, but they are also placed in experiential situations in which they gain valuable insights for overcoming obstacles in cross-cultural interactions. The use of cases, multicultural team exercises, and simulations equip students with tools to solve problems and to take advantage of opportunities in a multicultural world. While learning to identify cultural differences and similarities between their own cultures and other cultures, students come to recognize issues that can cause difficulties in communication and negotiation situations. Through this course, students achieve both interpersonal and cross-cultural communication competence. This course may have a limited number of ECNU students enrolled in order to build more opportunities for cross-cultural and academic exchange between CIEE and host University students. *Instructor: Dr. Catherine Q. E. Sim, CIEE Academic Director*

EAST 3002 SBLC/ECON 3002 SBLC **China's Economic Reforms**

This course introduces students to both the domestic and international aspects of China's economy. It explores the political, social, and cultural forces shaping China's modernization and how the country's businesses are interacting with the world marketplace. It also provides students the knowledge of processes of reforms in different economic aspects in China and strives to help them understand the characteristics of Chinese economy. Students are expected to learn the macroeconomic and microeconomic characteristics of Chinese economy, to understand the economic mechanism in the so called "Socialist Market Economy," and to gain a better understanding of the achievements and challenges that China is facing in its further economic reform and modernization. By the end of the semester, students are expected to analyze the Chinese economy using practical methods appropriate to China's actual current economic situation. *Instructor: Dr. Xu Mingqi, Chinese Academy of Social Sciences*

CIEE Elective Courses—in English

COMP 3001 SCGC **Area Studies Writing Workshop**

Each semester, the CIEE Business, Language, and Culture program offers the Area Studies Writing Workshop (ASWW), which is taught by a Professor of Comparative Literature and Culture. With CIEE students looking to have a career in an increasingly competitive world in which having an "edge" matters, expert communicative skills are key. This workshop takes students beyond the familiar "well done" college composition into the complex, subtle world of the masterful essay. Improved success with oral presentations generated from the same substantive, logical process is an added benefit. Students majoring in a wide range of disciplines, from economics, history, and business, to literature and language, benefit. ASWW materials, lectures, in-class exercises, and individual conferences, as well as area studies essay draft-writing and a peer-editing process, all help CIEE students maximize their success in CIEE area studies courses. These techniques enable students to establish, build, and continue to refine the sophistication of their writing, which is so fundamental to professional careers. *Instructor: Dr. Amy R. Goldman. Contact hours: 15. Recommended credit: 1 semester/1.5 quarter hours.*

EAST 3002 SACS/LITT 3001 SACS **Contemporary Chinese Society in Literature** *(fall only)*

This course introduces students to contemporary Chinese literature produced after 1949, and particularly after the Cultural Revolution (1966–1976), using literary works that are not widely taught outside China and that depict and directly affect life in China today. China has made some of the most dramatic changes in its history during the last 30 years, and the literary works created after 1976 are equally meaningful and certainly rival, if not surpass, many works produced during the Republic. Through the magnifying lens of contemporary literature, the course closely examines the literature of the cultural, social, and environmental concerns of this remarkably transformative period. *Instructor: Dr. Li Yanfeng, CIEE*

EAST 3003 SACS/LITT 3002 SACS **Traditional Chinese Literature** *(spring only)*

This course focuses on the Chinese fiction produced during the late Ming and early Qing dynasties, particularly several genres of short stories by Feng Menglong (1574–1646), Ling Mengchu (1580–1644), Li Yu (1611–1680), among others. It also introduces the Four Master Classical Novels, including Outlaws of the Marsh, Journey to the West, Romance of the Three Kingdoms, and Dream of the Red Mansion, examining selected chapters from these novels and discussing how they function as cultural monuments that influence Chinese culture in later times. *Instructor: Dr. Li Yanfeng, CIEE*

EAST 3003 SCGC/HIST 3001 SCGC **Modern Chinese History**

This course surveys the history of China from the Qing Dynasty (1644–1912) to the present day. Major themes discussed in this course include the rise of modern Chinese nationalism and the construction of a Chinese nation-state, the influence of Western and Japanese imperialism on China, and the role of revolutionary party politics in China. The course may have a limited number of ECNU students enrolled in order to build more opportunities for cross-cultural and academic exchange between CIEE and host University students. *Textbook: Spence, Jonathan D. The Search for Modern China. New York: W. W. Norton, 1999; and instructor-developed course reader.*

EAST 3004 SCGC/INRE 3001 SCGC **China's International Relations**

(Prerequisite: previous coursework in political science, international affairs, macroeconomics, or permission from the instructor)
This course offers an analysis of China's foreign policy and China's relations with the U.S. and other major players in international affairs, i.e. the EU, Japan, and India. It consists of three interrelated parts: a basic understanding of Chinese foreign policy; discussions of Sino-European, Sino-Japanese, and Sino-Indian relations, with the most important third party (U.S.) factor taken into account; and lastly, a focus on important issues in Sino-U.S. relations from a Chinese foreign policy perspective. *Instructor: Dr. Zhang Tiejun, Shanghai Institute of International Studies*

EAST 3005 SCGC/SOCI 3001 SCGC **Issues in Chinese Society**

Through a mixed set of cultural perceptions in a global context, this course introduces students to issues in the study of Chinese society. It is issue-oriented, covering such problems as self, others, norms of interaction, private and public spheres, families, social status, class, gender, work-unit (*danwei*), national identity, and Chinese perceptions of the world, etc. The course addresses some seemingly well-known contradictions in Chinese society and culture, as well as explores their underlying causes and the complexities of the issues involved. *Instructor: Dean Qu Weiguo, Fudan University*

EAST 3007 SCGC/LITT 3001 SCGC **Values of Mythic Proportions: Cultural Currencies of China and the West**

Much is made of the homogenizing effect of global culture. Yet seemingly similar discourse has radically different valences in different cultural contexts. Subtext is everything; it makes or breaks all fine arts of communication, from the business deal to the marriage proposal. By becoming fluent in the coded values of this invisible language, students can successfully navigate between cultures. But such fluency is no easy feat. Cultural paradigms have a drive to maintain a nucleus of native core values. Yet they are adaptive, too, shifting to survive. Somewhat color-blind from our own cultural biases, how do we find our way to understanding? Bridging the past and the present, China and the West, this course aims to help students see clearly into and access the deeply rooted and coded values of both cultures, particularly in relation to each other. A close comparison of representative texts and images, ranging from ancient sacred myth and philosophy to contemporary art animation and film, puts into students' hands the keys to understanding a hidden world of cultural meanings—a world that is alive and active around us right now. This course may have a limited number of ECNU students enrolled in order to build more opportunities for cross-cultural and academic exchange between CIEE and host University students. *Instructor: Dr. Amy R. Goldman*

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EAST 3020 SACS

Special Topics in Chinese Studies I

One or more special topics courses may be offered each semester, each focusing on a different Chinese art or culture theme depending upon the expertise of the invited adjunct faculty. Special topics may include Chinese religions and philosophy, literature, film, women's studies, art history, urban and environmental studies, and ethnic minority studies. Recently offered courses have included: "Changing Roles of Women in China" by Dr. Jiang Jin and "An Introduction to Chinese Philosophy and Religion from an Intercultural Perspective" by Dr. Friederike Assandri. These courses may have a limited number of ECNU students enrolled in order to build more opportunities for cross-cultural and academic exchange between CIEE and host University students. The final topics are presented to students during orientation.

INSH 3003 SACS

Organizational Internship

(Prerequisite: two semesters of college-level Chinese or equivalent)

Students with intermediate-advanced language skills may undertake an internship in any organization where skills in Chinese language are utilized and practiced in a work environment. The internship course adds value to the student's academic education by integrating academic learning with real-world experience. Students learn to relate theoretical concepts to the work they do in the internship, and through hands-on work experience, gain confidence while developing professional skills. This experiential learning also allows them to develop an appreciation for cultural and cross-cultural issues, as well as for issues relating specifically to Chinese management and business. It is also the forum for students to engage in an intellectual discussion regarding their personal experiences and work-related issues. On the academic side, students will reflect, research, and write about an issue relating to the internship. Through career-related and on-the-job experience, students can see and understand how their knowledge and experiences gained in China accumulate together as a whole and thus, provide opportunities for academic and professional growth. Students are supported by a CIEE coordinator during all phases of the internship process. Students who wish to enroll in an organizational internship for credit may choose to find their own internship prior to arrival or seek assistance from CIEE to locate an opportunity in their industry of interest before the end of the add/drop period. Internship placements depend on availability, as well as the student's background and skills, and are not guaranteed by CIEE. Final internship decisions are made in Shanghai based on availability and on-site interviews. Students finding their own internships must have the support of an outside field advisor from their sponsoring organization, who is willing to meet with the student on a bi-monthly basis. Students are required to fill out the appropriate paperwork regarding internships prior to their arrival in Shanghai. Instructor: Dr. Catherine Q. E. Sim, CIEE Academic Director

CIEE Elective Course for Academic Year Students

INDE 3003 SACS

Directed Independent Study

Academic year program students with a minimum of Chinese-Advanced High I language proficiency may undertake a directed independent study during the second semester. Students who wish to conduct independent study for credit must submit a clear statement of purpose, including their research proposal, preparation, list of resources, a tentative outline of the final project, and a suggested schedule of progress by the end of the first semester. Students must also have the written support of an outside field advisor and/or a CIEE faculty member willing to direct the student on a bimonthly basis and to evaluate the final independent study project.



a student's story

My first experience with the local market at the back gate of East China Normal University was intimidating. Having just arrived after a 15-hour flight and an eye-opening hour drive from the airport, I was tired, excited, and above all, hungry. After checking in, I asked where to get some food and was pointed to the back gate. Immediately, I knew I was in a different world. Although intended for two lanes of cars, the road was completely overtaken with hoards of street vendors. There were food carts, clothing racks, DVD stands, and hundreds of shoppers. I walked up to the vendor with the cleanest looking cart and motioned that I wanted one order of the fried noodles. With a smile and nod, the woman lit her wok, heated the oil, and in no time at all I was presented with my dinner. Back in my room, I devoured every last bite, secretly hoping I would not get food poisoning.

I did not, and in fact, I ate at the same place several times a week for the rest of my time in Shanghai. Although there were student cafeterias, restaurants, and a kitchen in the dorms, the back gate and its cast of vendors became an integral part of my experience in China. Not only did they provide me all kinds of delicious food and other necessities, but the people whose stations I frequented also became my friends. There was the man who sold me my phone cards and said hello each time I walked by; the guy who was eager to give me the best piece of roast corn available; the old couple who made me breakfast each morning; and the owner of the DVD stand who asked which movies were the best to watch. Even the many attendants at the two convenience stores where my friends and I regularly bought drinks were excited each time we came in.

While my time in Shanghai was filled with many culturally unique experiences, I will always remember fondly the characters I encountered each day at the back gate. Not only were these individuals serving my need for food and entertainment, they enhanced each day with their smiles, words, and warm embraces. There is no way to convey the impression that the back gate has left on me, because it is something whose true nature is revealed through experience. As time goes on, there will be memories about my semester in China that will begin to fade, but the back gate, the place where my encounter with China began and ended, will forever be in my heart. It is because of the people there that it is easy for me to say, "Wo Ai Shanghai" (I love Shanghai).

— Anthony Johnson, Harvard University